



## Sponsorship of the Association of Shelter Veterinarians

### ▶ OVERVIEW

- ▶ The Association of Shelter Veterinarians (ASV) appreciates the support of both organizational and corporate partners in its continued efforts to grow the profession of veterinary shelter medicine. We recognize the existence of opportunities to form mutually beneficial relationships between our organization and outside corporate partners. These partnerships can take many forms, including strategic alliances or sponsorships.

### ▶ WE NEED YOUR HELP!

Sustained sponsorship will enable us to increase organizational stability and expand our programs and services while at the same time offering more visibility to the sheltering community for our generous supporters. Sponsorships are limited to those entities whose principles, policies, or actions are in accordance with the ethics of the veterinary profession and the policies of the ASV. The terms of any sponsorship agreement may not create any real or apparent conflicts of interest. To that end, the ASV does not selectively endorse products or corporate entities.

- ▶ There are multiple levels of sponsorship that are available and we sincerely hope that you will join us as a sponsor in 2016.

### ▶ SPONSORSHIP LEVELS

- ▶ **TOP DOG** Sponsorship = \$25,000 annually
  - Sponsor business name or logo prominently displayed in
    - FULL PAGE ad in each ASV e-newsletter with a distribution totaling over 1,000
    - Website ad
    - Social media postings (annual recognition)
    - Print materials which may include:
      - Special publications
      - Press releases

- Annual report
- Acknowledgement of sponsorship and level in all ASV presentations
- Invitation to and recognition at the annual Association of Shelter Veterinarians annual meeting
- 5 complimentary ASV memberships for the year
- Right of first refusal for special projects

▶ **THE CAT'S MEOW** Sponsorship = \$15,000 annually

- Sponsor business name or logo prominently displayed in:
  - ONE, HALF PAGE ad in each ASV e-newsletter with a distribution totaling over 1,000
  - Website ad
  - Social media postings (annual recognition)
  - Print materials which may include:
    - Special publications
    - Press releases
    - Annual report
- Acknowledgement of sponsorship and level in all ASV presentations
- Invitation to and recognition at the annual Association of Shelter Veterinarians annual meeting
- 3 complimentary ASV memberships for the year

▶ **ANIMAL AMBASSADOR** Sponsorship = \$10,000 annually

- Sponsor business name or logo prominently displayed in:
  - ONE, QUARTER PAGE ad in the ASV e-newsletter with a distribution totaling over 1,000
  - Website ad
  - Social media postings (annual recognition)
  - Print materials which may include:
    - Special publications
    - Annual report
- Acknowledgement of sponsorship and level in all ASV presentations
- Invitation to and recognition at the annual Association of Shelter Veterinarians annual meeting
- 2 complimentary ASV memberships for the year

▶ **PICK OF THE LITTER** Sponsorship = \$5,000 annually

- Sponsor business name or logo prominently displayed in:
  - ONE-EIGHTH PAGE ad in the ASV e-newsletter with a distribution totaling over 1,000
  - Website ad
  - Social media postings (annual recognition)
  - Print materials which may include:
    - Special publications
    - Annual report
- Acknowledgement of sponsorship and level in all ASV presentations
- Invitation to and recognition at the annual Association of Shelter Veterinarians annual meeting
- One complimentary ASV membership